



I AM JANE DOE

VISIBILITY. SOLIDARITY.

ACCOUNTABILITY. JUSTICE.

FOR IMMEDIATE RELEASE

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Madison Survivor Launches National Sexual Assault Resource Website

What began with one TikTok video and a solidarity profile photo became iamjanedoeofficial.com, a resource for survivors to find answers, support, and ways to advocate for change without identifying themselves.

MADISON, Wis., Oct. 22, 2026 — Katie Wilkins, a Madison-based marketing professional and survivor of sexual assault, has launched iamjanedoeofficial.com, an independent website bringing together sexual assault education, resources across all 50 states, information about survivor rights, and ways to stand in solidarity without personal disclosure.

The project began when Wilkins posted a TikTok video showing support for Jane Doe in the Cornell University case. Wilkins recalls finding no posts under #iamjanedoe when she first searched for it. She had an idea: women could use a shared profile photo and hashtag to show solidarity without having to explain their own experiences.

Her original video went on to reach millions of viewers, and thousands of women responded with stories, questions, and things they wished they had known. Requests followed for T-shirts and other merchandise featuring the artwork. Wilkins decided the response deserved something more lasting.

“People started asking how they could buy things with the image, and I kept thinking about all these women who had just shared something incredibly personal,” Wilkins said. “I didn’t want to just put something on a shirt and make money. I wanted to actually DO something.”

She created a mission around four priorities: VISIBILITY. SOLIDARITY. ACCOUNTABILITY. JUSTICE. She then began researching sexual assault medical examinations, evidence preservation, reporting options, criminal statutes of limitations, untested rape kits, trauma, and the services available in each state.

Wilkins built the website around a question from her own life: What would she have wanted to know if her frightened 19-year-old self had been looking for help?

“I wanted it to feel like walking into a giant hug,” Wilkins said. “Somewhere you could just look around, feel seen, learn something you didn’t know, get an answer to a question you’ve been carrying, and find help if you need it. You shouldn’t have to explain what happened to you just to find information.”

The site features [Learn From Survivors](#), [National Resources](#), [State-by-State Resources](#), [Justice Shouldn’t Expire](#), and [Our Mission](#). The site connects visitors to existing organizations including [RAINN](#), [End the Backlog](#),

the [National Network to End Domestic Violence](#), and federal and state resources; listing does not imply affiliation.

Learn From Survivors began as an idea for sharing personal accounts, but Wilkins reconsidered the privacy risks of collecting sensitive stories. Instead, the page organizes the questions, practical information, and lessons survivors wanted others to know, with links to established sources and professional support.

“We can share what we’ve learned without collecting everyone’s trauma,” Wilkins said. Visitors can also download the [original solidarity profile artwork](#) in multiple languages. Original merchandise offers another way to participate by showing solidarity through wearing messages of support. Proceeds are intended to support continued website development, new educational resources, and future community events. Wilkins hopes the project will help end the stigma around having conversations about sexual assault and eventually raise enough to contribute to local and national survivor-advocacy organizations.

“We’re all Jane Doe, until none of us are.”

ABOUT IAMJANEDOEOFFICIAL.COM

Created in 2026 by Madison, Wisconsin-based Katie Wilkins, [iamjanedoeofficial.com](#) is an independent, survivor-led website dedicated to visibility, solidarity, accountability, justice, survivor education, and access to existing support resources.

The website is independent of Jane Doe, her attorneys, Cornell University, and all parties to the Cornell case. It does not represent Jane Doe or claim ownership of the broader hashtag or movement. It is an educational resource, not a crisis, medical, or legal service.

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Video: TikTok @LenzMama — website introduction

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